



WINDOW COVERING  
MANUFACTURERS  
ASSOCIATION

## Best for Kids Program

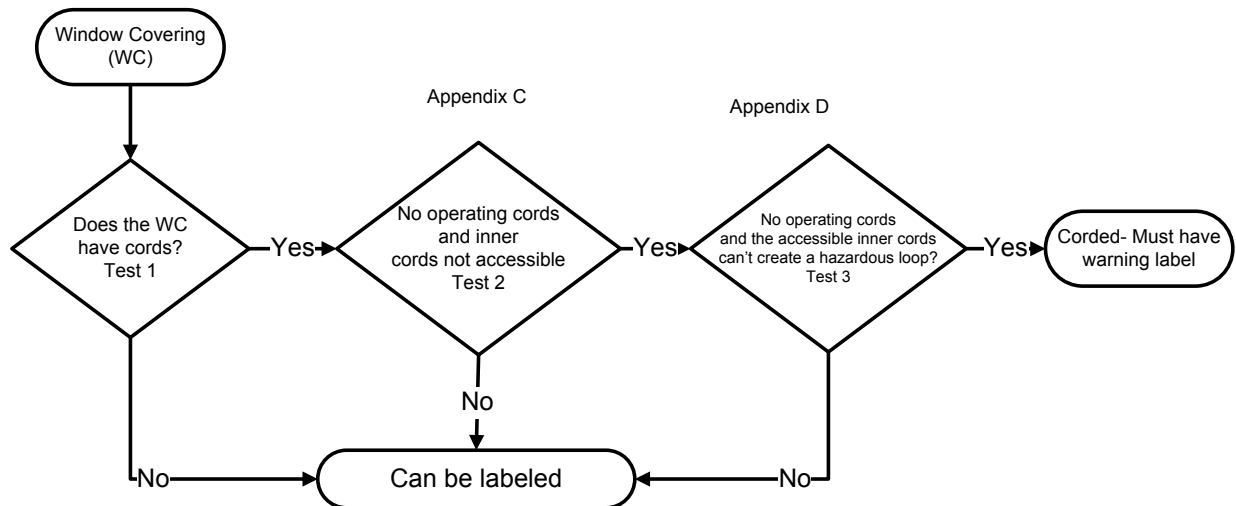
### Introduction

Cord safety in homes where young children are or may be present is a priority for the window covering industry. All window covering products must be manufactured in compliance with the ANSI/WCMA A 100.1-2012 safety standard. The safety standard encourages continuous innovation as manufacturers and fabricators strive to provide the broadest range of products for the greatest range of consumers possible. In an effort to help consumers easily identify products that are best suited for use in homes with young children, WCMA has created the Best for Kids certification program. This third party certification program specifies criteria to identify window covering products that are best suited for use in homes or in facilities in which young children are expected to be present. Products certified under this program will be eligible to be listed and labeled, on packaging and merchandising materials, as “certified”. These products are easily identifiable for purchase by consumers, designers, landlords and child care facilities. This program will also allow retailers to easily promote these certified products.

### Eligible Products

Eligible products include those that have no cords or inaccessible inner cords in accordance with Appendix C of ANSI/WCMA A100.1-2012. If accessible inner cords are present in products with no operating cords, the accessible inner cords cannot create a hazardous loop in accordance with Appendix D of the current version of ANSI/WCMA A100.1, or in any way create a potential wrap around hazard.

### How the Program Works



Manufacturers submit the window covering products that they determine meet the Best for Kids program criteria to a WCMA-recognized third party testing laboratory. Physical sample products must be submitted to the test lab for review and analysis to determine if they meet the program criteria. The test lab analyzes the product based on the eligibility requirements of the program. For products that pass the test, the test lab will send a report to the company that submitted the samples that these products may be labeled as “Certified”.



Products that meet the program criteria will be eligible to be listed and labeled on packaging and materials as “Certified”, and companies can use this designation on their marketing materials.

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**About WCMA**

*Organized in the 1950s as the Venetian Blind Council, the Window Covering Manufacturers Association (WCMA) represents the interests of the window covering industry manufacturers, fabricators and assemblers. Industry products include blinds, shades, shutters, curtains, curtain rods, drapes, drapery hardware and other window treatments. Visit us on the web at [www.wcmanet.org](http://www.wcmanet.org).*